# Chris Williams

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## OBJECTIVE

Creative frontend designer / developer with 6+ years experience designing and developing responsive websites, stores, and apps. Skilled in modern web design, HTML/CSS, JavaScript, Shopify, and WordPress. Passionate about learning new tech to create seamless user experiences. Seeking frontend role utilizing expertise in responsive design, web optimization, and cross-functional collaboration.

## TECHNICAL SKILLS

**Languages**: HTML / CSS, JavaScript, Swift, Dart, Java, Python
**Frameworks**: WordPress, Shopify, Flutter
**Designer / Developer Tools**:Adobe Suite, Figma, GIT, DNS Management, Google Analytics
**Misc**: C-Panel, Digital Ocean, HubSpot, Monday.com, Trello, MailChimp, BeeHiiv

## EXPERIENCE

**Web Designer / Developer**                                                Dec. 2021 – Aug. 2023
*DigiSphere Marketing*
- Designed & developed over 25 unique, high-performing WordPress websites for diverse clients including restaurants, law firms, nonprofits, and e-commerce businesses
- Had daily interactions with clients, led more than 75 kick off calls to learn about clients and their website needs
- Optimized page load times to achieve average Google PageSpeed score of 94 on mobile
- Came up with new QA process that reduced the QA time more than 50%
- Led training sessions to educate team members on using new software, tools, and internal processes

**Web Designer / Developer**                                                Aug. 2019 – Dec. 2021
*Fl Web Designs*
- Designed visually appealing and highly functional websites using Adobe XD & Figma for more than 25 clients in a wide range of industries
- Created original wire frames, site maps, and prototypes to effectively plan site layout, navigation, and interactions
- Managed multiple web projects simultaneously from inception to deployment, ensuring deadlines and requirements were met
- Supported and maintained more than 100 different websites
- Performed regular website performance testing using Lighthouse and Google PageSpeed Insights, resolving page speed bottlenecks by optimizing code and images

## PROJECTS

**Poker Masterminds** | *Swift, Java, Dart, WordPress*
- Designed and developed a mobile app on iOS and Android to help poker players with their preflop strategy
- Originally built with Swift and Java, rebuilt in Flutter to have single code base for cross-platform capability
- Created web version with HTML/CSS/JavaScript
- Mobile app has more than 12,000 lifetime downloads

**Simple GTO** | *WordPress, WooCommerce*
- Designed and developed fully-functional e-commerce website selling poker strategy content
- Optimized page load time from 6 seconds to under 2 seconds, improving conversion rate by 8%
- Increased organic traffic by 28% in 6 months by optimizing SEO and content