

# Chris Williams

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## OBJECTIVE

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Creative and results-oriented frontend developer with 6+ years of experience in web design, development, and optimization. Expert in HTML, CSS, JavaScript, and WordPress with a strong commitment to staying current with emerging technologies. Eager to join a dynamic team in a frontend development role to create seamless user experiences and improve web performance through innovative design and technical solutions.

## TECHNICAL SKILLS

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**Languages:** HTML, CSS, JavaScript, PHP Swift, Dart

**Frameworks / Tools:** WordPress, Shopify, Flutter, Adobe Suite, Figma, GIT

**Platforms / Misc:** WP Engine, C-Panel, Digital Ocean, Google Analytics, Search Console, HubSpot, Salesforce, Monday.com, Trello, MailChimp, BeeHiiv, SEMRush

## EXPERIENCE

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### Frontend Web Developer

Sept. 2023 – Current

*PatientNow*

- Updated and maintained over 200 WordPress websites by implementing security protocols, performance optimization, and user experience enhancements as well as client updates / requests.
- Troubleshoot and resolved over 100 website issues and updates monthly, including performance bottlenecks and compatibility problems.
- Optimized 75+ websites for SEO and mobile responsiveness, enhancing search engine rankings and user engagement
- Provide technical support and training to 25+ clients, enabling them to effectively manage and update their websites
- Received the 5 Star Service Cornerstone Award for demonstrating exceptional service and dedication to client satisfaction.

### Frontend Web Developer

Dec. 2021 – Aug. 2023

*DigiSphere Marketing*

- Developed over 50 unique, high-performing WordPress websites for diverse clients including restaurants, law firms, nonprofits, and e-commerce businesses
- Had daily interactions with clients, conducted over 75 kick-off calls to understand their website needs, resulting in a 30% increase in client satisfaction due to more tailored and effective web solutions.
- Optimized page load times, achieving an average Google PageSpeed score of 94 on mobile, which enhanced user experience and retention.
- Implemented a new QA process, reducing QA time by over 50% and increasing overall efficiency.
- Led over 20 training sessions to educate team members on new software, tools, and internal processes,

### Web Designer / Developer

Aug. 2019 – Dec. 2021

*Fl Web Designs*

- Designed visually appealing and highly functional websites for over 25 clients across various industries using Figma and Adobe XD.
- Developed original wireframes, site maps, and prototypes, improving site planning and reducing development time by 20%.
- Managed multiple web projects simultaneously from inception to deployment, ensuring deadlines and requirements were met
- Supported and maintained over 100 websites, enhancing performance and security, which led to a 20% increase in client retention.
- Conducted regular website performance testing using Lighthouse and Google PageSpeed Insights, resolving page speed bottlenecks and achieving an average 35% improvement in load times.